



International
Longevity Centre UK

ILC-UK update to the ILC Global Alliance

Baroness Sally Greengross

It is with great sadness that we mourn the death of our newly appointed Executive President and former Chief Executive, Baroness Sally Greengross. Sally was and will continue to be an inspiration not only to the ILC team but to everyone working in the world of ageing, and of course the ILC Global Alliance family.

Since Sally's death in June, we have had, and continue to receive, hundreds of comments and tributes from friends of Sally.

We dedicated our [Future of Ageing conference](#) this year to Sally and held the **Greengross debate on the future: Younger people's views on the future of ageing** where we heard from two younger people with a passion for policy and for ensuring the future needs of young people are being considered at all times, along with those of their older counterparts. In early November we shared [an interview of Sally](#) recorded just a few weeks before she passed away. We know the ILC-UK staff team and many around the world were very moved by this interview.

Over the next few years, we will continue to identify ways we can commemorate and celebrate Sally in the UK and through the ILC Global Alliance.

We will miss Sally dearly, but she would want the ILC Global Alliance to continue to strengthen and to drive change.

ILC-UK research and projects

Healthy ageing:

Following the two phases of our [Delivering prevention in an ageing world](#) work, which made the case for preventative health interventions in the context of demographic change and brought together best practice on what works in this area, we have now launched the third phase of the programme. We will develop the Healthy Ageing and Prevention Index, which will for the first time measure how countries across the G20 are faring when it comes to healthy ageing and how this impacts on society as a whole, the economy and environment. We have an ambitious programme of work to develop a go-to tool to help place healthy ageing and prevention on the international agenda.

Retail and places:

Alongside our budding programme of work to engage retailers in healthy ageing, we launched our flagship report on [how the high street and retailers can better engage people with dementia](#). Our new and original research makes an economic case for supporting the significant, and growing, number of people with dementia that live in the community. We have had a high level of interest in the programme and spoke to expert stakeholders, people with dementia and their carers about the barriers that people face. We held a half-day innovation forum in our office that helped us develop strong, robust and pioneering policy recommendations that we look forward to launch at an event at Stirling University on 27 October.

International:

We have continued to build our understanding on the international ageing landscape. We have now completed our [Global longevity dividend](#) project, during which we published 20 country profiles,

looking at the economic opportunities of ageing and the role that healthy ageing plays in delivering that across all G20 countries.

This has helped us not only forge new relationships and start work in India, Japan, the US and Portugal but also given us an understanding of the situation across all G20 economies and through our events some of the policy approaches that have been taken internationally to adapt to demographic change.

In a recent call with Phoenix Group about a potential new major piece of work, the funders explicitly mentioned that it is this international expertise of subject matter and contacts that sets us apart from competitors and why they would like to work with us.

Levelling up health:

Over the last months, we have been actively looking into the Levelling Up and health agenda to hone our expertise in what drives health inequalities and how they can be overcome. We launched a policy paper with UCL in October on [how place and the health within a community impacts on health of others and the economy](#). Professor Les Mayhew's work on [smoking and health and the impact of stopping](#) all smoking today would have on the Government's healthy life expectancy targets has been revisited several times this year. The paper Les Mayhew gave at the Institute and Faculty of Actuaries conference in June 2022 with Professor Andrew Cairns and Mei Chan of Lane Clark Peacock on the health and economic impacts of smoking was highly rated by the audience and organisers. Les gave a shorter version of the paper at the Longevity 17 Conference held in Waterloo Canada in September. The organiser, Professor David Blake, said the work sets a new trend in longevity research which he wants to incorporate in Longevity 18 next year. As a result, Les has been invited to give the plenary at next year's conference, and has received significant and ongoing press coverage.

Changing working lives:

Following our international [Work for tomorrow](#) competition that highlighted and awarded promising innovations across the world responding to longer and changing working lives, we have built a strong network of opinion formers and innovators responding to the needs of an ageing workforce. The learnings from the competition were the key barriers and opportunities, especially during the pandemic, in which all employers were forced to re-evaluate and adapt working practices.

We plan to use these learnings in a follow-up project to continue helping these and other ideas grow and get employers who aren't engaged in this agenda yet to adapt their thinking.

Notable Events, Milestones & Publications (January - November 2022)

10 January	PRESENTATION: The changing face of ageing: From baby boom to baby bust
13 January	PRESENTATION: Plugging the gap: Estimating the demand and supply of jobs by sector in 2030
18 January	PRESENTATION: Not if but when: The demographic and fiscal case for increases to State Pension Age
18 January	WEBINAR: State Pension Age review: How can we level-up life expectancy?
27 January	WEBINAR: Virtual report launch: Inclusive neighbourhoods – Promoting social inclusion in housing with care and support
27 January	REPORT: Inclusive neighbourhoods: Promoting social inclusion in housing with care and support for older people
3 February	WEBINAR: Report launch: Hitting new heights: Improving vaccination uptake among patients with chronic conditions across Europe

3 February	<u>REPORT: Hitting new heights: Improving vaccination uptake among patients with chronic conditions across Europe</u>
14 February	<u>LIVE PITCHING SESSION: Work for tomorrow – Innovation pitching sessions</u>
2 March	<u>Supper debate with Dr Lisa Cameron MP: Mental health across the life course</u>
8 March	<u>Webinar: The Long View – Will changing demographics lead to more flexible working lives?</u>
15 March	<u>Report launch: Generation Vax – Leveraging intergenerational relations to increase vaccination uptake</u>
15 March	<u>Report: Generation Vax: Leveraging intergenerational relations to increase routine vaccination uptake</u>
22 March	<u>Work for tomorrow awards ceremony</u>
7 April	<u>Global launch: Delivering prevention in an ageing world</u>
7 April	<u>Report: Doctor's orders: Why adherence is critical to improving health outcomes across the life course</u>
7 April	<u>Report: A window of opportunity: Delivering prevention in an ageing world</u>
10 May	<u>Webinar: Vaccines and vacation: The role played by immunisation in getting tourism moving again</u>
16 May	<u>Roundtable: Enabling and protecting consumers with dementia</u>
19 May	<u>Report: Health equals wealth: Maximising the longevity dividend in Brazil</u>
19 May	<u>Report: Health equals wealth: Maximising the longevity dividend in Argentina</u>
6-8 June	<u>Delivering prevention in an ageing world – Global summit</u>
21 June	<u>Growing the longevity economy: Advancing equity and health for sustained success</u>
29 June	<u>Breakfast with Guy Opperman MP, Minister for Pensions</u> ILCUK Supper debate: Enough to go around? - the future of housing
30 June	Are we still unprepared for ageing? Fireside chat
14 July	Health equals wealth – The economic impact of healthy ageing across Asia Pacific
19 Sept	Moving the margins: Improving pneumococcal vaccine uptake in marginalised groups
22 Sept	Longevity – the missing link in the climate change debate?
25 Sept	ILC at the party conferences - The Health and Care Reception (Labour)
26 Sept	ILC at the party conferences - Leaving No One Behind: Ending inequalities in healthcare (Labour)
2 Oct	ILC at the party conferences - The Health and Care Reception (Conservative)
3 Oct	ILC at the party conferences - The future of towns and cities private breakfast (Conservative)
4 Oct	ILC at the party conferences - Levelling Up: Ending inequalities in healthcare (Conservative)

19 Oct	Report launch & reception: Health of Older People in Places – Taking a place-based approach to supporting longer working lives
27 Oct	Report launch: Spending with dementia – Making the high street dementia-friendly
27 Oct	Retail therapy – Dementia and spending
1 Nov	The Mayhew Review – Future-proofing retirement living: Easing the care and housing crises
2 Nov	ILC-UK's Autumn Reception
2 Nov	Sally Greengross interview
24 Nov	Future of Ageing 2022: A vision for the next 25 years

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