



International
Longevity Centre UK

ILC-UK Activity Report – 2019

Over the last twelve months, ILC-UK has published 17 reports and held 19 events, with a further 13 events in the calendar for the remainder of 2019 – *see appendix A and B*. In October 2018, we launched our new look and feel with a new ILC-UK website and logo. The new look and our Friday Three newsletter have been well received, and we continue to receive positive comments from funders and colleagues.

Over the last few years, we have welcomed Professor Alex Kalache who spoke at an ILC Partners Programme event in March 2018 - [Alex Kalache – in Conversation](#), Professor Julie Byles who presented a lecture on [Women's health across the life-course and across generations – Lessons from Australia](#). In partnership with ILC Singapore, we will be holding an [adult vaccination workshop](#) and roundtable in Singapore on 14 and 15 October. We have been actively engaged in progressing the work on the two collaborative projects featuring Global Alliance members following our workshop in Singapore in May 2018. We also attended the workshop in Ottawa in July this year for the project related to caregiving, providing insights into the quantitative methods for the work and creating a first draft of our briefing paper on policies for unpaid caregivers.

This year we have been working on a major international programme of work – [Prevention in an ageing world](#) – which aims to target international decision-makers to help push the case for the prevention of ill health right across the lifecourse in the context of ageing. We are undertaking research on the scale of the prevention challenge and the impact on productivity of failing to act across the lifecourse to prevent ill-health and disability. We are also collecting examples of evidence-based practice from across middle- and higher-income countries. We are then taking the message out to global leaders through discussions and events at a number of international ageing conferences and other forums including a session at the International Federation of Pharmacists' (FIP) policy conference in Abu Dhabi in September, a side event at the [G20 Health Minister's](#) meeting in Japan in October, a symposium at the [IAGG Asia/Oceania Regional Congress](#) in Taipei, a pre-conference workshop at the [AAG](#) in Australia, and a roundtable discussion alongside the [GSA](#) conference in Austin, Texas, in November. The final report from the programme will be launched in February 2020 in London.

We continue to work on a number of academic collaborations. In November 2018, we held a high level conference sharing findings from the [MODEM](#) project (Comprehensive approach to MODelling outcome and cost impacts of interventions for DEMentia). MODEM brought together leading researchers from the London School of Economics and Political Science, Newcastle University, and the Universities of Southampton and Sussex with ILC-UK to: develop a comprehensive set of quantitative models to forecast how many people will develop dementia in England over the next 30 years; identify the unpaid support services available from family and other carers; and highlight the projected costs of treatment and care. A final policy report from the MODEM project will be launched soon. Our report published in December 2018, [The EXTEND project – Exploring pension reforms, work and inequalities](#), summarises some of the work of the EXTEND project, which examined the impact on social inequalities of policy initiatives and reforms to extend working lives in five European countries. It explores the findings and their implications for policy and practice. Another report from May 2019, [Raising the equality flag](#), summarised new research from University College London (UCL) and Cardiff University around health inequalities among older LGBT+ people

in the UK. We organised a key stakeholder group for this to discuss the findings and offer perspectives on the implications for adjusting practice and reducing these inequalities. We are also currently working on a project with the University of Bristol looking at diversity and inclusion in care environments (known as DICE), a project with UCL looking at harmonising existing datasets with respect to social wellbeing in the UK and Japan, and a project on dementia which is funded by the Alzheimer's Society and led by the University of Newcastle. We also delivered one of two keynote plenaries at the British Society of Population Studies annual conference.

ILC has continued to work with its partner organisations on a number of smaller research projects, e.g. a brief literature review and English Longitudinal Study of Ageing (ELSA) analysis piece for **Aviva** ahead of a roundtable chaired by Andy Briggs, former CEO UK Insurance at Aviva and Government Older Workers Champion, and attended by DWP Minister Guy Opperman MP. We were invited to attend this high-level roundtable bringing together directors (mainly HR professionals) from FTSE 100 companies, along with representatives from the Centre for Ageing Better and Business in the Community (BITC), to launch the research and discuss support for mid-life workers, including Aviva's own mid-life MOT. We continue to work with Aviva on this agenda as they roll-out their MOT across all staff, and Aviva has sponsored a workshop session at our annual conference Future of Ageing 2019 titled 'The power of the mid-life MOT'.

[Future of Ageing 2019](#), our fifth annual conference, will be held on Thursday, 5 December 2019. This year, we are focusing on maximising the longevity dividend. Our ageing world is often painted as an inevitable economic cost, and our economies face major challenges if we fail to deliver the potential economic return from longer lives. Our ageing society could, however, offer a significant boost to UK PLC. But to deliver the potential, the UK must have an ambitious agenda for longevity, with business playing a key part. Through the conference, we will explore questions including: How can the longevity dividend be maximised? Which industries and companies understand the opportunity of ageing and have got to grips with the problems? What is the role for national and local government? Future of Ageing 2019 is sponsored by EY, McCarthy and Stone, Pfizer and Aviva.

Over the course of the year, Baroness Sally Greengross, ILC-UK's Chief Executive, has continued to highlight the importance of recognising that we are living in an ageing world and to involve the organisation, wherever possible, in her parliamentary work. As a member of the Intergenerational Fairness Select Committee, she and other members published a [report](#) in April 2019. In her role as co-chair of the [All Party Parliamentary Group on Corporate Responsibility](#) (APCRG), she launched the responsible business champions awards scheme. This year Sally has spoken at several events including the future of care homes conference, the Royal Society of Medicine's older workers lecture, and the future of ageing forum in Granada, Spain. In parliament, she has debated a number of topics including flexible lifelong learning; vaccine hesitancy; antimicrobial research; provision of public services for older people; and a debate to mark International Women's Day.

ILC-UK have an exciting year ahead where we will be focussing our work on three key areas:

- Longevity dividend – *evidencing our belief that living longer can bring benefits for individuals, society and the economy*
- Diversity – *exploring the changing composition of the older population and the wide inequalities between older people to show that there is no such thing as a "typical" older person*
- Futures – *taking a lifecourse perspective and exploring the experiences of different generations to show that the future of ageing will be different from our past experiences and may challenge our expectations*

Appendix A

ILC-UK publications from September 2018

- [Health and Wellbeing Innovation Commission Inquiry: Physical and Mental Health](#)
- [Cutting through the app: How can mobile health apps meet their true potential?](#)
- [Health and Wellbeing Innovation Commission Inquiry: Retirement Communities and Care Homes](#)
- [Health and Wellbeing Innovation Commission Inquiry: Built Environment](#)
- [Health and Wellbeing Innovation Commission Inquiry: Social Connections and Loneliness](#)
- [Exploring dementia and agitation: How public policy needs to respond](#)
- [Ageism in breast cancer](#)
- [The EXTEND project – Exploring pension reforms, work, and inequalities](#)
- [Data, bots and drones: Can technology help increase uptake of adult immunisation?](#)
- [Raising the equality flag: Health inequalities among older LGBT people in the UK](#)
- [Under the skin: Listening to the voices of older people on influenza immunisation](#)
- [Health and Wellbeing Innovation Commission Inquiry: Five more years?](#)
- [A different age: A snapshot of diverse later lives](#)
- [Advantage GM: Unlocking the longevity economy for Greater Manchester – Interim findings](#)
- [Care in places – Inequalities in local authority adult social care spending power](#)
- [Navigating the uncharted waters: Population ageing in the UK](#)
- [Healthy ageing in Hong Kong](#)

Appendix B

ILC-UK events from September 2018

September 2018	Research to Policy Seminars – Arts engagement and wellbeing in ageing societies
	Research to Policy seminars – Intergenerational Relations in Challenging Times
October 2018	Our Agenda – ILC-UK Partners Discussion and Reception
November 2018	The Future of Infectious Diseases: 100 years of the Spanish Flu
	Modelling dementia
	Policy Round Table – Lunch debate: Protecting older people from infectious diseases
	Retirement living considerations for the modern age
	The Future of Ageing 2018
December 2018	EXTEND: Inequalities in extending working lives research launch
	ILC Partners and friends Christmas party

March 2019	Raising quality of life in people living with dementia – MARQUE Report launch
	A vision for European transport in 2030 – Lunch debate
April 2019	Ageism and breast cancer
May 2019	Unclaimed
	Prevention in an ageing world launch reception
	Vaccination in an ageing world: Listening to older people
June 2019	“Reimagining ageing” ILC-UK Partners Programme lecture and debate
July 2019	ILC Summer Party
	Expert roundtable: Preventing alcohol harm among people in later life

Appendix C

Upcoming events

September 2019	Prevention in an ageing world: The role of pharmacy
	Where next for the Mid-life MOT. An ILC Partners Programme event
	The WHO Kobe Centre – ILC Partners Programme Meeting
October 2019	Future of driving workshop
	The future of the high street in an ageing UK. What happens next
	International Longevity Centre Adult Vaccination Workshop, Singapore
	Prevention in an ageing world: G20 side event
	Prevention in an ageing world: Three country perspectives
November 2019	Prevention in an ageing world: Implications for policy and practice
	Prevention in an ageing world – Implementing best practice
December 2019	Future of adult immunisation launch/Immunisation in a digital world (TBA)
	Future of Ageing pre-conference dinner (TBA)
	Future of Ageing 2019: Maximising the longevity dividend