

## International Longevity Centre – UK Report to ILC Global Alliance

### ILC-UK successes and achievements 2016/2017

Since the beginning of 2016 and the 30<sup>th</sup> June 2017, we have published 30 reports, held over 60 public events and have been featured on national and international media on a wide variety of topics. ILC-UK has more than 6,300 followers on Twitter and over 720 likes on its Facebook page.

#### **Sustainability**

Creating a Sustainable 21st Century Healthcare System, the first report of the health stream of SOS 2020, urged health leaders to work to ensure that the £22bn savings being asked of the NHS act to stimulate not prevent innovation. The report found that the UK is home to some of the world's leading innovation in healthcare, but we can learn from successes in the USA, India, Australia Africa and Europe. Whilst the NHS is committed to saving £22bn by 2020 through productivity gains of 2% or 3% a year, this report highlights that historically, productivity in the health service only increased by 1% per year between 1979 and 2010.

Towards affordable healthcare: Why effective innovation is key is the second report in ILC-UK's SOS 2020 Health programme of work. This report builds on the research from the first report, particularly the global health innovation case studies that were identified. Selecting seven of the most promising global innovations, our analysis indicates that if they were adopted across the UK, the NHS could make significant cost savings whilst maintaining high standards of care. The research also finds that if action is not taken now to encourage effective innovation in the NHS, health spending will increase as a proportion of GDP from 6% today to 16.4% by 2065. The report concludes that whilst the UK has a number of policy tools available at its disposal to encourage good health innovation, these tools are often not used effectively enough.

#### **Housing in Later Life**

Housing in later life is another area where we have completed key pieces of work in the past two years. In autumn 2015, we published a report, Village Life, that extended previous work looking at outcomes in extra care housing (i.e. private homes where care services are available as and when needed). Looking at retirement villages with extra care, we found that residents reported higher quality of life, a greater sense of control, and lower levels of loneliness compared to a matched sample living in general private housing. These findings have been used by a variety of stakeholders to promote the benefits of specialist retirement housing. We also published a report, Generation Stuck, in early 2016 that surveyed older British homeowners to assess their experiences and perceptions of downsizing. We found that downsizing was important for nearly half of the respondents, providing evidence that the issue with housing in later life is one around supply rather than demand. We are currently working on a project to look at the housing with care markets in an international context to identify cultural and regulatory factors that help the sector's development. We will engage experts in a parliamentary roundtable and individual interviews to generate recommendations on how the British sector can evolve and provide greater housing options for older people.

#### **Transport**

Using data on transport usage from the English Longitudinal Study of Ageing (ELSA) and evidence from the ILC Global Alliance conference in October 2014, we published the The Future of Transport in an Ageing Society report in June 2015. The project from ILC-UK and Age UK set out the key transport challenges that are arising from the UK's ageing population. The analysis showed that despite free bus travel, one third of over 65s in England never use public transport. The report found that it is the oldest old, those who are in poor health, and those living in

rural areas who are let down the most by the current public transport system. The research received significant media attention in national newspapers and the BBC.

ILC-UK are also currently participating in our first EU Horizon 2020 research project, called Mobility 4EU. We are part of a 19-partner consortium from 10 European countries analysing the global socio-economic, environmental and technological megatrends which will require mobility and transport to adapt by 2030. ILC-UK are contributing in terms of analysing how demographic change will impact transport user's demands and needs in a future European transport system across all modes. The project is in its second year, and will conclude in December 2018.

## **Ageing & Demographic Change**

During the 2017 UK General Election, ILC-UK published its analysis of the comparative electoral influence of different generations in the UK, and the impact of a greater youth vote on the outcome of a Parliamentary election.

The analysis was issued as a press release, and received media coverage from [The i](#), [Yahoo UK](#), [The Mirror](#) and [AOL](#). [This research was also presented at a special election debate on voter-registration deadline day](#), and found that if turnout rates amongst 18-34 matched those of the over 65s during the 2015 General Election, the Opposition would have gained enough seats to have deprived the Government of a ruling majority.

In June 2016, ILC-UK researchers published '[Towards a new age: The future of the UK welfare state](#)'. This landmark publication features contributions from more than 20 leading public figures on the reforms necessary to ensure the future of the welfare state, e.g. overseeing equitable spending on working age and retirement benefits. ILC-UK also published '[An investigation into inequalities in adult lifespan](#)', a joint-project with Cass Business School which found that life expectancy inequalities between the richest and poorest are growing for the first time since the 1870s.

ILC-UK also appeared on [BBC World Talking Business](#), BBC Radio 5 Live, BBC Radio 4's The World at One and BBC Sunday Politics' The Big Questions amongst other platforms to speak specifically about the need to redress age-based inequalities in Government spending and wider issues relating to ageing and demographic change.

## **Welfare state, pensions and financial planning**

During 2016 we focused our research and events activities around how to ensure the future sustainability of the UK welfare state. This took a number of different forms including: publishing a [new book on the welfare state](#) in the age of ageing, construction of [a new index on the effectiveness of different European welfare state regimes](#) and a number of publications about how we support two crucial pillars of the welfare state – delivering adequate retirement incomes and [sufficient suitable housing](#).

Our report on [understanding spending patterns in retirement](#) explored the specific reasons for, and implications of, declining consumption in later life and made a number of recommendations about how financial products and services, including the National Employment Savings Trust (NEST) might respond. The report secured significant [national media publicity](#) and we presented our findings to the Pensions Minister and at the 2016 NEST Consumer Insight Conference.

In early 2017, we published a report on the scale and implications of the challenge facing [UK defined benefit pensions](#) and in May this year we published the first detailed exploration of the [characteristics of mortgage borrowers in retirement](#) and the future of mortgage debt amongst the over 65s.

## **Social care**

We have explored the size, shape and scope of the care workforce in England, based on new analysis of population data and workforce statistics. We mapped out the skills gap in the sector for a major report in late 2015, and then revisited our analysis post the EU referendum to explore the potential impact of the result on

staffing in the sector. We found in a zero net migration scenario, the social care workforce 'gap' could reach 1.1 million workers by 2037. We received mainstream coverage for both reports including: BBC Breakfast, Radio 4 – Today, Telegraph, Times, Independent, Guardian, Economist.

We know that in order to drive improvements in social care, the sector needs innovation. We have been working with the Department of Health to examine a new role called the enhanced care worker, our report is the first analysis of the potential for this hybrid care/nursing role and critically provides a blueprint for other care homes to introduce this with the potential to address nursing shortfalls, save money and improve patient outcomes. This report was endorsed by Minister, Alistair Burt MP and was launched with a cross section of stakeholders from the care home sector in the House of Lords.

## **Parliamentary and policy activities (Baroness Sally Greengross)**

### **2016**

In November 2015, Sally hosted the Business in the Community Ageing Workforce Awards and co-chaired the All Party Parliamentary Group on Dementia Inquiry into dementia and co-morbidities. The findings were published in March 2016 -<https://www.alzheimers.org.uk/site/scripts/download.php?type=downloads&fileID=3008> .

In Parliament Sally was involved in the Welfare Reform Bill, the Housing and Planning Bill as well as taking part in several Questions. She also had a short-debate on how the business community can contribute to the major challenges facing the UK.

The Corporate Responsibility All Party Group, which Sally co-chairs, has been busy with meetings on reputation/risk and women in the workplace. Sally has also reformed the Intergenerational Futures Group into a Forum which recently met and discussed fairness for all ages. The next meeting will be on mandatory voting.

In 2016 Sally has addressed a variety of audiences including the World Economic Forum Symposium on challenges and opportunities of ageing for the financial sector; the Westminster Health Forum on Dementia; and the Nuffield Council on Bioethics.

In April 2016 Sally hosted the launch of the Care Home Parliamentary Network for Care England. In May she spoke at the opening of the new Audley Retirement development, Chalfont Dene. She also gave a keynote address at the Older People's Nurse Fellowship conference and at the Beth Johnson Foundation's launch of their report "Ageing without Children".

In July the All Party Responsible Business Group, which Sally co-chair, hosted its Annual Responsible Business Champion awards.

Sally attended Home Instead's Advisory Council meeting in Washington recently and the first meeting of the Black Rock Advisory Council is later this month.

In Parliament she was involved in the Housing & Planning Bill during the last Parliament and this will be involved in the Children and Social Work Bill.

In her role as Co-Chair of the All-Party Parliamentary Corporate Responsibility Group, Baroness Greengross recently chaired a meeting on promoting inclusion in the workplace. The Minister of State for Employment, Damian Hinds MP, addressed the Group and outlined the Fuller Working Lives strategy that the government is working on which includes developing the business case for older workers.

In October 2016 she hosted an event for the London School of Economics looking at using e-health technology to improve outcomes for patients, and also spoke at the Pension Investment Academy discussing the challenges and opportunities of an ageing society in relation to pension funds.

In November 2016, Baroness Greengross spoke at the Economist Ageing Summit as well as hosted an event championing the ageing workforce for Business in the Community. In addition, in her role as Patron of the Associated Retirement Community Operators (ARCO), she also chaired their AGM.

In December Baroness Greengross was honoured to accept an Honorary Doctorate from Newcastle University. Whilst there she gave a lecture looking at the dilemmas of ageing.

## **2017**

In January Baroness Greengross spoke at two conferences on dementia and chaired an event at the Danish Embassy looking at how to achieve outstanding care with the support of digitalisation, this was with ILC-UK Chair, Professor Martin Green.

In March, Baroness Sally Greengross was awarded a special Lifetime Achievement award by the British Geriatric Society (BGS), on their 70th anniversary celebrations. At a ceremony attended by patients, members of the BGS, doctors, nurses and healthcare workers, HRH The Prince of Wales presented Baroness Greengross with the award for her contribution to improving services for older people, and her ongoing support for the BGS.

She sat on the panel of the Independent State Pension Age Review launch and the Resolution Foundation lecture on everlasting care with Andrew Dilnot. She chaired the global approaches to ageing session at the Royal Society of Medicine conference and hosted the Care Home Parliamentary Reception for Care England.

In May, in her role as a member of Home Instead's Global Strategy Council, she attended their London board meeting. She was also honoured to be invited to EY's Engaged Ageing conference in Washington where she was the lead participant in the managing stakeholder's priorities session.

She attended the 70<sup>th</sup> World Health Assembly in Geneva and spoke at the International Federation of Pharmaceutical Manufacturers Association panel event on immunisation and prevention. Whilst there, she also met with John Beard, Director of Ageing and Life Course at the World Health Organisation.

In June, she gave a talk at the Holocaust Survivor's Centre for Jewish Care and chaired the Health Education England Fellowship conference.

In Parliament, she took part in a debate on local pharmacy funding in which she raised the issue of bed blocking where hospitals do not have automation with their in-house pharmacies and patients must wait hours before being discharged with their prescriptions. The Minister acknowledged the issue and expressed the need for community pharmacies to work more closely with local hospitals and GPs. She was also closely following the Housing & Planning Bill and met with several government officials to talk about issues in detail.

In June she spoke at the Association of British Insurer's long term saving's conference and she chaired the Westminster Health Forum seminar on improving care for older people.

Later in June, she is extremely honoured to be presented with an Honorary Fellowship from the Royal Society of Medicine.

In July, in her role as co-chair of the All Party Parliamentary Group on Corporate Responsibility, she will be hosting a meeting on Government, business and corruption. Dr Antonio Di Matteo, the Italian Investigating Magistrate and Prosecutor who has been leading action against the mafia in Italy will be speaking. Dr Di Matteo was the subject of the award-winning documentary, *A Very Sicilian Justice*, which will be featured at the session. She is also launching the intergenerational Fairness Forum, bringing together policy and parliamentary experts, to hold an inquiry, kindly supported by Aviva and EY, considering social cohesion from an intergenerational perspective.