



## ILC Netherlands

### **Work in motion**

The central mission and objective of ILC the Netherlands (ILC NL) is to improve the capabilities of aging citizens to continue to be involved and productive in their work, family, immediate environment and in society. ILC NL emphasizes the importance of participation for the continuity of economic and social life. The focus of ILC NL's work is very much on older members of society (employees, volunteers and consumers), people who form an integral part of a multigenerational society.

Through brochures, expert meetings, media publications, newsletters, participation in national meetings, public appearances and the website [www.ilczorgvoorlater.nl](http://www.ilczorgvoorlater.nl) the organization provides a useful contribution to public debate on issues of employment, retirement, social commitment and health care.

### **Partnership**

ILC NL has initiated partnerships with the Leyden Academy on Ageing and Vitality: a pioneer organization who educates master students and managers to improve the quality of life of older people, Geron: a journal on aging and society, Vereniging Het Zonnehuis: an organization who tries to increase the knowledge for better institutional care and Rode Kruisvereniging West-Brabant: a regional association for care close to home. Furthermore, cooperation also took place with Association Aegon, Concert Communication, Fund RCOAK, Fund Sluyterman van Loo, Stichting Instituut Gak and ZonMw.

### **Projects**

*Innovations in housing and care schemes*  
ILC NL attaches great importance to the development of new arrangements of living, care and community service based upon targeted demand, in which older users can play an active role themselves. In the spring of 2009 the

results of an internal preliminary study entitled 'Pioneering citizen's initiatives - Innovations in Housing and Care Schemes', was published. The aim is to develop new arrangements of residential care and services which older users an active role. This has led to the launch of the Amsterdam initiative 'City Village South': a self-organization of older people. Duration: October 2008-September 2011.

### *Generation to count with*

The Verwey-Jonker Institute has been commissioned by ILC NL to develop a strategic management tool that should initiate dialogue about the elderly between advocacy organizations and policymakers. With the aim to better anticipate the coming years of persistence aging. Duration: January 2009-October 2010.

### *European age network*

The Dutch Agency of the European Social Fund (hosted by the Ministry of Social Affairs) has approached ILC NL for substantive support in the creation, control and evaluation of ESF agencies in European countries. The aim is to match the ESF investments in a better functioning labor market to demographic changes. An important part of the expenditure (75 billion per year) is used in the educational domain and social innovation. The ESF Age Network focuses on sustainable lifelong employability. Duration: 2009-2011.

### *Generations working together*

In January 2010, ILC NL organized in collaboration with Randstad HR Solutions, Society and Business, and Employers Forum an expert meeting on the participation of older workers. The aim now is to set up a network of leaders from the business community and trade unions, in order to integrate age management in industrial organizations. Duration: 2009-2012.



### *Inspiring senior citizens*

Modern methods of communication and supporting technology can make a substantial contribution towards the achievement of full participation of seniors in society. ILC NL, the eSociety Institute, Seniorweb, ECP.NL and the Ministry of Economic Affairs carried out an in-depth research into the incentives, reasons and conditions for seniors to make use of new applications. The aim is to contribute to the digital literacy and digital participation of seniors, in particular the ability of older people to take on new technology. Particular attention is given to those with low literacy and to the field of healthcare. Duration: 2009–2012.

### *Wage indicator 45-plus*

In 2010, the previously applied on-line inquiry tool, Wage indicator 55-plus, is developed for Dutch 45-plus employees: [www.45plusloonwijzer.nl](http://www.45plusloonwijzer.nl). The aim is to achieve a more permanent monitoring of developments in relation to terms and conditions of employment and working for longer in relation to age and aging employees. Duration: November 2009–November 2012.

### **New initiatives**

The ambition for 2010 is to strengthen the movement of people who wish to fight for their own future and for the intergenerational cooperation.

- ILC NL wishes to be in the Netherlands one of the strategic partners in enrolling the European Year of the Elderly in 2012.
- Exploration of the possibilities for a public campaign on the image of elderly (What will you do in second life?).
- Meet with members of the lower house and discuss the social involvement of older people.
- Establish an expert network on care.
- Organize expert meetings, for example on pension developments.
- Increasing our partnerships network in areas such as employment, income, housing and health care.

### **Organization**

The general board, as of October 2010, exists of:

- Mr. J.H. Schraven, president
- Prof. dr. M.G. Boekholdt, vice-president and secretary
- Ir. M.C. van Veen, treasurer
- Prof. dr. J.T. Allegro
- Drs. A.C.M. Breij
- Drs. H. Bakkerode
- Drs. T. van den Klinkenberg
- H. Muller
- Drs. A. Noordhof
- Prof. dr. B.M.S. van Praag
- W. Sandberg
- H.J. van Tilborg
- Prof. dr. R.G.J. Westendorp
- Mw. drs. H.J.T. Willemse
- A.H.M. Wouters

The management team, as of October 2010, exists of:

- Ir. M.A.E. van der Waal, director
- Y.J. Koemans, office assistant
- F.H. Fiechter, project coordinator
- J.M.M. de Gruijter, communications officer

ILC Netherlands  
Rijnsburgerweg 10  
2333 AA Leiden  
The Netherlands  
Telephone: +31 71 5240960  
Email: [info@ilczorgvoorlater.nl](mailto:info@ilczorgvoorlater.nl)  
Website: [www.ilczorgvoorlater.nl](http://www.ilczorgvoorlater.nl)