

# International Longevity Centre - UK

## Achievements and Work in Progress: October 2010 - Present

### **A track record of delivery**

The ILC-UK as a dynamic and creative policy think tank has been at the cutting edge of developing new approaches to the challenges of demographic change, especially translating research into policy.

We are unique in the UK, looking at these issues across the life course and focusing on an intergenerational approach. The ILC-UK has continued to deliver important cutting edge policy on long term care funding, pension reform, dementia services and research and the future of intergenerational housing and planning (especially lifetime neighbourhoods). Our research on the future of retirement and older consumers and our work on intergenerational resource transfers such as asset accumulation and inheritance, and areas such as the health challenges of malnutrition, hydration and immunisation for older people and osteoporosis, have continued to be well-received, widely acclaimed and have formed the basis of changes in policy and practice in a broad range of institutions and organisations.

### **Dissemination**

The ILC-UK has developed the credibility and now extensive networks, especially our ILC-UK website and mailing lists, not only to think in new and creative ways, but also to disseminate ideas and solutions. Our networks penetrate the highest levels of government, engage with local authorities and challenge service providers and individuals to think differently and to develop creative answers to seemingly intractable problems. The ILC-UK works across different sectors, confronting challenging issues to find the solutions to today's problems and the pathways to the future.

### **Key successes 2010-2011**

#### **ILC-UK Affiliation to University College London (UCL)**

We are delighted to announce formal affiliation with UCL. The kudos of this is enormous as UCL is so high in the international university rankings. It is proposed that UCL and ILC-UK will work closely together to provide international excellence. The particular mutual benefits of affiliation are joint branding; commissioning of research; secondment of PhD students; availability of peer reviews and guidance on ethics. As well as access to other UCL disciplines e.g. Law, Science, Health, IT, Architecture and the Built Environment, and in particular with the Crucible Project that brings so many academic dimensions together to tackle ageing issues. The assets that the ILC-UK can bring to UCL include translation of research; policy analysis and dissemination via our strong database; addition of research funding to UCL; opportunity of joint work on longevity and demographic issues; our international networks; ILC websites; press and communications work and not least Sally Greengross as an adviser to UCL.

#### **ILC-UK Academic Advisory Board**

We have continued to strengthen the membership of this Board with additional eminent academics who have agreed to meet regularly with our team of Senior Researchers. The role of the Board is to give guidance and advice on methodology, aims, purposes and content of our research projects; issues such as ethics and research governance and ideas for dissemination and publications. We will invite an academic from UCL to join this board in light of our recent affiliation.

#### **Launch of ILC Global Website March 2011**

The ILC-UK has led on the development and operation of a new Global Website for all 12 ILCs across the world with three years of funding from Aviva. The website is able to be the showpiece of the ILCs internationally, detailing their work and achievements and at the same time providing dialogue between the Global Alliance and other international bodies such as the UN, WHO, IFA, HAI and ADI etc. The new website will, in particular, facilitate greatly improved communication between the ILCs also enabling them to start working together on topical and relevant issues, sharing expertise and experience worldwide and giving the opportunity for shared research projects.

## ILC-UK Events and Publications 2010 - 2011

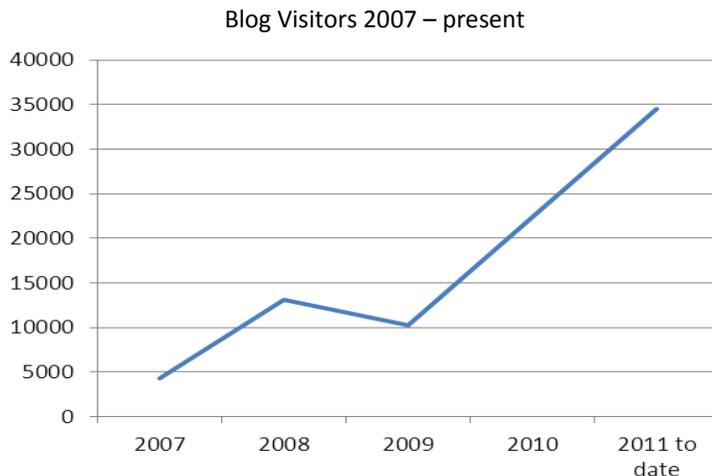
Date	Event/publication	Outcome
Oct 2010	'Intergenerational Fairness and the Spending Review 2010'	Report: <a href="http://bit.ly/aKlfhu">http://bit.ly/aKlfhu</a>
Oct 2010	'Pensions reform after the election: can consensus be maintained?'	Report: <a href="http://bit.ly/omtZ9F">http://bit.ly/omtZ9F</a>
Oct 2010	'Consumption Patterns Among Older Consumers - Statistical Analysis'	Report: <a href="http://bit.ly/i1HkMI">http://bit.ly/i1HkMI</a>
Nov 2010	ILC-UK and the Actuarial Profession joint debate: 'The Economics of Preventative Health in an Ageing Society'	
Nov 2010	ILC-UK and the Actuarial Profession joint debate: 'The Older Consumer'	Report: <a href="http://bit.ly/gZr47c">http://bit.ly/gZr47c</a>
Nov 2010	Debate: 'The impact of localism on the homes and communities of older people'	
Dec 2010	Seminar: 'The Future of Retirement'	
Dec 2010	'Older People and Functional Foods: The importance of diet in supporting older people's health; what role for functional foods?'	Report: <a href="http://bit.ly/mPFQEQ">http://bit.ly/mPFQEQ</a>
Dec 2010	'The Spending Review 2010: Intergenerational Perceptions of Fairness, Cuts and Economic Recovery'	Report: <a href="http://bit.ly/nzpQ08">http://bit.ly/nzpQ08</a>
Dec 2010	'Can the Web Transform Social Care?'	Report: <a href="http://bit.ly/9oxwR3">http://bit.ly/9oxwR3</a>
Feb 2011	ILC-UK/RAC Foundation Seminar: 'Can Older Drivers be Nudged?'	Report: <a href="http://bit.ly/gXxwMH">http://bit.ly/gXxwMH</a>
Feb 2011	ILC-UK and the Actuarial Profession joint debates: 'The Future Economic, Health and Social Care Costs of Dementia'	Report: <a href="http://bit.ly/mH79Rg">http://bit.ly/mH79Rg</a>
March 2011	Roundtable meeting on Older People and Functional Food	
March 2011	Symposium: 'Growing Older in Urban Environments: Perspectives from Japan and the UK'	Report: <a href="http://bit.ly/oAlEpK">http://bit.ly/oAlEpK</a>
April 2011	'Localism and Neighbourhoods for all Ages'	Report: <a href="http://bit.ly/frHcDX">http://bit.ly/frHcDX</a>
April 2011	'Climate Change and Sustainable Public Services'	Report: <a href="http://bit.ly/nRqUJd">http://bit.ly/nRqUJd</a>
April 2011	'The European Dementia Research Agenda'	Report: <a href="http://bit.ly/f1D3ix">http://bit.ly/f1D3ix</a>
April 2011	'The Economics of Preventative Healthcare in an Ageing Society'	Report: <a href="http://bit.ly/e36cWe">http://bit.ly/e36cWe</a>
April 2011	'Narrowing World Health Disparities and Longevity'	Report: <a href="http://bit.ly/iuYtx7">http://bit.ly/iuYtx7</a>
April – May 2011	ILC-UK Seminar Series supported by Partnership: 'The Future of Care Funding - What is the Role for the Private Sector?'	
May 2011	'Can Localism work for Older People in Urban Environments?'	Report: <a href="http://bit.ly/ipNeQM">http://bit.ly/ipNeQM</a>
May 2011	'Past caring? Widening the Debate on Long Term Care'	Report: <a href="http://bit.ly/i378DH">http://bit.ly/i378DH</a>
May 2011	ILC-UK and the Actuarial Profession joint debate: 'Measuring Quality of Life'	Report: <a href="http://bit.ly/eVMN4X">http://bit.ly/eVMN4X</a>
June 2011	ILC-UK and Actuarial Profession joint debate: 'Young people, pensions and retirement planning'	Report: <a href="http://bit.ly/j1ck7L">http://bit.ly/j1ck7L</a>
June 2011	Stakeholder meeting discussing ILC-UK Provocation for NESTA on 'Innovation in Extending Working Lives'	
June 2011	'Older People and the Internet'	Think piece: <a href="http://bit.ly/pQoenJ">http://bit.ly/pQoenJ</a>
June 2011	'Ageing, Health and Innovation: Policy Reforms to Facilitate Healthy and Active Ageing in OECD Countries'	Background Paper: <a href="http://bit.ly/qNxy0X">http://bit.ly/qNxy0X</a>
July 2011	'The last taboo: A guide to dementia, sexuality, intimacy and sexual behaviour in care homes'	Report: <a href="http://bit.ly/jiLG1F">http://bit.ly/jiLG1F</a>
July 2011	'Non-Communicable Diseases in an Ageing World'	Report: <a href="http://bit.ly/oqMYPs">http://bit.ly/oqMYPs</a>
August 2011	'Life Course Immunisation: Improving adult immunisation to support healthy ageing'	Report: <a href="http://bit.ly/otAwa1">http://bit.ly/otAwa1</a>
August 2011	'Women and Dementia - Not forgotten'	Report: <a href="http://bit.ly/ndX2aA">http://bit.ly/ndX2aA</a>

## UK Online Presence

2011 has been a year of substantial growth in terms of web presence for the ILC-UK. The number of unique visitors has more than doubled in the last two years, with a peak of over 4500 visitors in March 2011. We expect to reach over 38,000 visitors by the end of 2011.



In addition, 2011 has seen a considerable growth in the number of blogs: since September 2011 our website has posted 84 blogs, including a number of contributions from guest writers. This is already an increase on 2010 and we hope to reach over 100 blog posts by the close of the year. The increase in blogging has led to more visits to the blog section of the website, with 34479 unique visitors between from January to September 2011, already over 10000 more than 2010. We expect this trend to continue and aim to double blog readership in 2012.



Our website is not the only way in which we are attracting visitors: Twitter has shown to be useful means to increase our web presence. @ILCUK now has over 1500 followers, and has tweeted over 3000 times. Along with Twitter (updated daily), Facebook and LinkedIn are becoming increasingly useful platforms to make the work of the ILC-UK known to professionals and the general public.

## Parliamentary and Policy work October 2010 – Present

In her role as Commissioner on the Equality and Human Rights Commission, Sally continues her work as Lead Commissioner on their current inquiry into the human rights of older people requiring or receiving care and support. Sally also chaired a City of Westminster Commission looking into maximising the effectiveness of their adult social care services in the current economic climate.

As well as these commitments Sally is currently chairing the Design Council's 'Living Well with Dementia Programme' looking at innovations in dementia care and the EASYCare National Advisory Council, an initiative headed up by Professor Ian Philp.

In Parliament Sally has tabled several oral questions including one on pension annuity, another on ensuring vehicles other than buses do not park in bus stops and one on public procurement lessons from the railways. She has also taken part in many debates

on a variety of topics including front-line and specialised services in the NHS, violence against women (particularly in post-conflict situations in developing countries) and the Mental Health Strategy. Most recently she declared an interest in the Welfare Reform Bill and will work on this in the coming months. Sally also tabled amendments in the Localism Bill.

As chair of the All Party Parliamentary Group on Dementia Sally led an enquiry into cost saving and delivering better outcomes in dementia care; the first oral evidence session is later this month. The Continence Care All Party Group, which Sally chaired, launched a short guide in May on "Cost Effective Commissioning for Continence Services". The Corporate Responsibility All Party Group, of which she also is Chair, organised a large event that month on Transforming Communities – Business/ Big Society, within the House of Lords. Sally continues to work with the two Forums she has set up. Following on from the report looking at rail privatisation and procurement published by the Transport Forum last year, we are currently looking to undertake more study into procurement and best practice in the public sector, including in health. The Hydration Forum is currently working with the ILC-UK on undertaking qualitative research into good practice and staff attitudes.

In November Sally gave a guest lecture at the annual British Geriatrics Society conference in Brighton on creating culture change. She also chaired part of the Dementia and Sight Loss conference for policy makers, commissioners and practitioners, organised by the Thomas Pocklington Trust with the Alzheimer's Society and RNIB. Sally addressed the Association of Retirement Housing Managers Winter Conference as its President, and spoke at the Institute of Mechanical Engineers on train accessibility targets.

In May Sally chaired the International Ditchley Foundation Conference, which had as its theme 'The impact of ageing on developed economies'. Sally sits on several forums and advisory groups including the Department for Work and Pensions UK Advisory Forum on Ageing and the Ministerial Advisory Group on Dementia with Noreen Siba, where the focus is on the translation of research into treatment and care and looking at a policy focus on outcomes in social and primary care; general hospitals and care homes.

## **Forthcoming events organised by ILC-UK, 2011**

### **September 2011**

ILC-UK Debate: 'Extra Care – A Sustainable Solution to the Care Crisis?'

'Long Term Care' events at the Conservative, Liberal Democrat and Labour Party conferences

### **October 2011**

'Funding of Long Term Care' day conference with Andrew Dilnot, Chair of Commission on Funding of Care and Support

### **November 2011**

ILC-UK Debate: 'Preventative Health in the Workplace'

'Centenarians and oldest old' Robert Butler lecture by Professor Tom Kirkwood

## **ILC-UK Work in Progress 2011 - 2012**

- ESRC 'Quality of Life for Older People & Active Ageing' policy report and dissemination
- 'Dementia and Women' research
- 'Measurement of Hydration: Method & Effectiveness' research
- 'Extracare Housing Cost Analysis' research
- Health and Economic impact of malnutrition
- 'Resuscitating retirement saving' research
- 'Older people and the care workforce' research
- 'International comparative work on social care funding'
- New analysis of 'How to tackle digital exclusion'
- New work on 'Sight loss and care homes'
- A provocation on 'Innovation in extending working lives'
- New work on 'Social Exclusion'
- New research into 'The life of centenarians'
- New analysis on 'Financial citizenship'
- A policy brief on 'Gradual retirement and pensions'
- Previous research on 'Older LGBT is to be evaluated and literature review'
- Work on 'Dementia and prevention'