

**International Longevity Centre – UK Report to ILC Global Alliance  
May 2013 – September 2014**

**ILC-UK successes and achievements 2013/14**

We have had an exceptionally busy 2014 with 30 reports published on the ILC-UK website since January, over 35 events held to-date and a busy October and November ahead of us. We have grown to almost [4,000 followers](#) on Twitter. We are regularly asked to comment on news stories and we continue to attract national media coverage for our reports.

Earlier this year we were approached by **The Rt. Hon. Steve Webb MP**, Minister of State (Department for Work and Pensions), to host an event announcing the new [Business Champion for Older Workers](#), Dr Ros Altmann CBE, a leading independent UK pensions expert and campaigner. Subsequently, Dr Altmann has agreed to give the Robert Butler Memorial Lecture in London this year.

Following the decision by the Chancellor to remove the need to annuitise, we arranged a meeting with members of our Partners Programme who are involved in financial services. From this meeting, a three stage piece of work was developed. We have completed [the first stage](#), and are currently working on the second stage. We are hoping to incorporate the third stage into the newly launched SOS 2020.

[SOS 2020](#), a major new programme of work, will raise awareness of the need to adapt our economy and society to the big strategic challenges posed by an ageing population. We launched SOS 2020 in July 2014 with two projects: Financial Sustainability – which will focus on how we can deliver sustainable yet adequate retirement incomes and Health Sustainability – which will focus on fostering innovation in health and social care system

We increasingly undertake impactful **analysis of economic trends**. We undertook analysis of the economic impact of [migration and extended working lives](#) for the Financial Times and within a week we were asked to do similar analysis for [Die Welt](#), the Wall Street Journal and a national [Icelandic newspaper](#).

We are currently working on a major piece of work with The Prince's Initiative for Mature Enterprise (PRIME – HRH The Prince of Wales). The first stage of the project, on **extending working lives**, is due to be launched in October 2014.

Our [Population Patterns Seminar Series](#) will be drawing to a close in November 2014 after the final two events, 'Europe's Ageing Demography' and 'Silver Separators'. As part of the series, we published work exploring the [demographic implications of Scottish independence](#), attracting significant Scottish media attention. The Treasury analysis published in May incorporated our findings and [Danny Alexander mentioned](#) ILC-UK in his speech on Scottish Independence. Earlier in the year ILC-UK research was [quoted by the SNP](#) on behalf of the Yes campaign. [A "sold out" event](#) on the topic attracted registrations from 10 policymakers from the Scottish Government. The series also saw the launch of our second annual Factpack, ['Mapping Demographic Change'](#).

We set up a **Commission on Hearing Loss**, to raise awareness of this issue and generate greater traction and support to encourage older people to seek help in this regard. We held two public evidence sessions in June 2014, [produced a report](#) and held a celebration launch event in July 2014.

We have also launched a new piece of work, the culmination of 6months work, exploring whether [communities are ready for ageing](#). The report was developed with input from over 100 experts.

Working with New Philanthropy Capital (NPC), we launched work to support the [Commission on the Voluntary Sector and Ageing](#). The Commission will now be undertaking outreach to get the views of the voluntary sector.

We have had a series of meetings with the Office of the Chief Scientist who has set "ageing" as one of his key themes to explore (following the Lords Committee on Public Services and Demographic Change last year).

We finished our Economic and Social Research Council (ESRC) project on [financial wellbeing in old age](#) with a major event chaired by Paul Lewis, a prominent British financial journalist and presenter of Money Box on BBC Radio 4. We have published a summary of the research on our website. We also organised an event on financial satisfaction across the world.

In July 2014, we held an event to launch the [dementia and prevention research](#). This event will hopefully lead to further collaborative work on the dementia and prevention agenda.

We are coming to the end of a collaborative research project exploring how loneliness, social isolation and exclusion specifically affects men, how men and women may experience this differently and what sort of gendered interventions and support may we need to think about in the future.

We have continued to undertake **new economic analysis** to support media work or existing projects. We undertook some analysis of the new Wealth and Assets Survey and published it on the day the new data became available.

We are working on a piece of work on [Electrical Safety in an Ageing Society](#). An Evidence session will be held in late October 2014 where we will hear from expert witnesses with a specific focus on housing and dementia.

Nick Kirwan continues to head up the **ILC-UK Care Funding Advice Network (CFAN)**. The Network recently responded to the Treasury (HMT) Consultation: Freedom & Choice in Pensions and to the FCA Consultation on the framework for the pension Guidance Guarantee. The Network continues to participate on the DH Transformation Group on implementing the Care Act, developing the Statutory Guidance and shaping the consumer awareness campaign.

We have continued to secure high profile speaking slots including speaking at an event in Barcelona to over 500 people on adult immunisation. We have also spoke at internal Department for Work and Pensions (*DWP*) events and at a European Commission event on digital exclusion.

## **Changes to ILC-UK Senior Management team**

Following Noreen Siba's retirement in June 2014, ILC-UK were delighted to congratulate David Sinclair in his new role as Director, Sally-Marie Bamford in her new role as Research and Strategy Director and Rhiannon Lavin in her new role Operations Director. Baroness Sally Greengross still leads the organisation as Chief Executive.

## **Parliamentary activities (Baroness Sally Greengross)**

Outside of Sally's role at the ILC-UK, Sally was heavily involved in the Children & Families Bill and the Care and Support Bill. Other key contributions in parliament in 2013 included debating the public services and demographic change Committee's findings and also addressing how private companies can manage public services.

She continues to chair a number of All Party Parliamentary Groups (APPGs). In 2013, The Corporate Responsibility Group had its inaugural lecture with Will Hutton, a British political economist, writer, weekly newspaper columnist and former editor-in-chief for The Observer. As Chair of the APPG on Dementia Sally has been involved in the activities surrounding the G8 Dementia Summit in December 2013 and she is working with both American and UK colleagues to develop an international parliamentary group on dementia which will take forward the dementia strategy globally. Sally was also asked to host the World Dementia Council in Westminster.

## ILC-UK Publications May 2013 – September 2014

ILC-UK PUBLICATIONS		
Month/Year	Publication Name	Link
May 2013	Extending Working Lives: a provocation	<a href="http://bit.ly/1CDanME">http://bit.ly/1CDanME</a>
May 2013	Downsizing in later life and appropriate housing size across our lifetime	<a href="http://bit.ly/1wTF3WN">http://bit.ly/1wTF3WN</a>
Jun 2013	Tales of the Tallyman: Debt and problem debt among older people	<a href="http://bit.ly/1sLBsvX">http://bit.ly/1sLBsvX</a>
Jun 2013	What role for extra care housing in a socially isolated landscape?	<a href="http://bit.ly/1vst2Z1">http://bit.ly/1vst2Z1</a>
Jun 2013	Personal Care Savings Bonds - a new way of saving towards social care in later life	<a href="http://bit.ly/1pDymIN">http://bit.ly/1pDymIN</a>
Jul 2013	A review and summary of the impact of malnutrition in older people and the reported costs and benefits of interventions	<a href="http://bit.ly/YFWM8g">http://bit.ly/YFWM8g</a>
Jul 2013	Ageing, longevity and demographic change: A Factpack of statistics from the ILC-UK	<a href="http://bit.ly/1iltNS4">http://bit.ly/1iltNS4</a>
Jul 2013	Understanding the oldest old	<a href="http://bit.ly/1pnlyjh">http://bit.ly/1pnlyjh</a>
Sept 2013	Working Longer: An EU Perspective	<a href="http://bit.ly/1vrnz2N">http://bit.ly/1vrnz2N</a>
Sept 2013	The burden of constipation in our ageing population	<a href="http://bit.ly/1otBQIk">http://bit.ly/1otBQIk</a>
Sept 2013	The mortgage debt of older households and the effect of age	<a href="http://bit.ly/YFXCSh">http://bit.ly/YFXCSh</a>
Oct 2013	Grandparental Generosity	<a href="http://bit.ly/ZnbRN0">http://bit.ly/ZnbRN0</a>
Nov 2013	Adult vaccination - a key component of healthy ageing	<a href="http://bit.ly/1rpJRDT">http://bit.ly/1rpJRDT</a>
Nov 2013	Immune Response. Adult immunisation in the UK	<a href="http://bit.ly/1BydH9t">http://bit.ly/1BydH9t</a>
Nov 2013	End of Life Care	<a href="http://bit.ly/1wTGmEW">http://bit.ly/1wTGmEW</a>
Dec 2013	Impact of an ageing population on service design and delivery in rural areas	<a href="http://bit.ly/1kmuDd4">http://bit.ly/1kmuDd4</a>
Dec 2013	Demystifying non-mortgage borrowing in older age: a longitudinal approach	<a href="http://bit.ly/YLqs3m">http://bit.ly/YLqs3m</a>
Jan 2014	The relationship between mental wellbeing and financial management among older people	<a href="http://bit.ly/1mKmJyF">http://bit.ly/1mKmJyF</a>
Feb 2014	Linking state pension age to longevity - tackling the fairness challenge	<a href="http://bit.ly/1nDZxTt">http://bit.ly/1nDZxTt</a>
Feb 2014	The end of the Census	<a href="http://bit.ly/1sLC3O6">http://bit.ly/1sLC3O6</a>
Feb 2014	The Future Care Workforce	<a href="http://bit.ly/1u8iXQR">http://bit.ly/1u8iXQR</a>
Feb 2014	I can't afford to die. Addressing funeral poverty	<a href="http://bit.ly/1u8j2nn">http://bit.ly/1u8j2nn</a>
Mar 2014	Financial Wellbeing in later life. Evidence and Policy	<a href="http://bit.ly/MTDBld">http://bit.ly/MTDBld</a>
Mar 2014	2030 vision: The best - and worst - futures for older people in the UK	<a href="http://bit.ly/1rBmtlO">http://bit.ly/1rBmtlO</a>
Mar 2014	The Budget 2014	<a href="http://bit.ly/1rzuXZj">http://bit.ly/1rzuXZj</a>
Mar 2014	Working longer in Northern Ireland: valuing an ageing workforce	<a href="http://bit.ly/1yxIQgN">http://bit.ly/1yxIQgN</a>
Mar 2014	Financial satisfaction and happiness in older people	<a href="http://bit.ly/1lrZQ1c">http://bit.ly/1lrZQ1c</a>
Apr 2014	Age of opportunity. Putting the ageing society of tomorrow on the agenda of the voluntary sector today	<a href="http://bit.ly/1rBpt1o">http://bit.ly/1rBpt1o</a>
Apr 2014	Summary of Age of opportunity. Putting the ageing society of tomorrow on the agenda of the voluntary sector today	<a href="http://bit.ly/ZnkKpH">http://bit.ly/ZnkKpH</a>

Apr 2014	Population Ageing & the Voluntary Sector: Key Figures & Projected Trends	<a href="http://bit.ly/1pDCana">http://bit.ly/1pDCana</a>
Apr 2014	'Missing' 90-year-olds	<a href="http://bit.ly/1uynGwv">http://bit.ly/1uynGwv</a>
May 2014	Scottish Independence - Charting the implications of demographic change	<a href="http://bit.ly/1pDCh1R">http://bit.ly/1pDCh1R</a>
May 2014	Getting out and about	<a href="http://bit.ly/1uZvnIK">http://bit.ly/1uZvnIK</a>
May 2014	At Home	<a href="http://bit.ly/1qR06Uc">http://bit.ly/1qR06Uc</a>
May 2014	Ensuring communities offer what older people want	<a href="http://bit.ly/YGb5d4">http://bit.ly/YGb5d4</a>
May 2014	Four things we learned from the Wealth and Assets Survey	<a href="http://bit.ly/1uynUDO">http://bit.ly/1uynUDO</a>
Jun 2014	The UK Equity Bank - Towards income security in old age	<a href="http://bit.ly/1nEaSD3">http://bit.ly/1nEaSD3</a>
Jun 2014	Freedom and choice in pensions: risks and opportunities	<a href="http://bit.ly/1mKBKjX">http://bit.ly/1mKBKjX</a>
Jul 2014	Community Matters: Making our Communities Ready for Ageing - a call to action	<a href="http://bit.ly/1mKBKjX">http://bit.ly/1mKBKjX</a>
Jul 2014	Scottish Independence	<a href="http://bit.ly/1pnNLYm">http://bit.ly/1pnNLYm</a>
Jul 2014	Commission on Hearing Loss: Final Report	<a href="http://bit.ly/1naZdbY">http://bit.ly/1naZdbY</a>
Jul 2014	Preventing dementia: a provocation	<a href="http://bit.ly/1uZvXGo">http://bit.ly/1uZvXGo</a>
Jul 2014	Mapping Demographic Change - A Factpack of statistics from the International Longevity Centre – UK	<a href="http://bit.ly/1r6hEij">http://bit.ly/1r6hEij</a>
Jul 2014	Whither UK annuities?	<a href="http://bit.ly/1qR16YB">http://bit.ly/1qR16YB</a>
Aug 2014	A Better Offer: The future of volunteering in an ageing society	<a href="http://bit.ly/1qWim1V">http://bit.ly/1qWim1V</a>
Aug 2014	Getting Ready for Ageing: a manifesto for action - summary	<a href="http://bit.ly/1wIGddm">http://bit.ly/1wIGddm</a>
Sep 2014	Getting Ready for Ageing: a manifesto for action	<a href="http://bit.ly/1uyov8G">http://bit.ly/1uyov8G</a>

### Upcoming autumn 2014 ILC-UK events

Thursday 16 <sup>th</sup> Oct 2014	<a href="#">Social Connections and Wellbeing in Older Age</a>
Tuesday 28 <sup>th</sup> Oct 2014	<a href="#">The future of transport in an ageing society. ILC Global Alliance and Age UK. Hosted by Prudential</a>
Tuesday 28 <sup>th</sup> Oct 2014	<a href="#">Electrical Safety in an Ageing Society - Evidence session</a>
Wednesday 29 <sup>th</sup> Oct 2014	<a href="#">Ageing and Mobility: ILC Global Alliance Symposium. (Kindly hosted by the Local Government Association and supported by Alliance Boots)</a>
Wednesday 29 <sup>th</sup> Oct 2014	<a href="#">Robert Butler Memorial Lecture: Productive Ageing given by Dr Ros Altmann. (Kindly hosted by the Local Government Association and supported by Pfizer)</a>
Wednesday 5 <sup>th</sup> Nov 2014	<a href="#">Europe's Ageing Demography. An ILC-UK Population Patterns Seminar Series event, supported by Partnership</a>
Tuesday 18 <sup>th</sup> Nov 2014	<a href="#">'Silver Separators' An ILC-UK event as part of the Population Patterns Seminar Series, supported by Partnership</a>
Thursday 20 <sup>th</sup> Nov 2014	<a href="#">The Importance of Older Workers for European Economy, supported by Prudential</a>