

International Longevity Centre - UK

Achievements and Work in Progress: April 2009 - Present

About the International Longevity Centre – UK

The International Longevity Centre – UK (ILC-UK) is an independent think-tank dedicated to addressing issues of longevity, ageing and demographic change. We develop ideas, undertake research and policy work, and create a forum for action and debate. The ILC-UK was established in 2000 to explore and address the new longevity revolution and its impact on the life-course and society. It provides the visionary approach needed for individual and societal planning to ensure a progressive, economically viable and socially inclusive tomorrow for all.

Based in Westminster, much of our work is directed at the highest levels of government and the civil service, in London, local government and Brussels. We have a reputation as a respected think-tank which works, often with key partner organisations, to inform important decision-making processes. We are aided in this work by our Chief Executive, Baroness Sally Greengross, former Director General of Age Concern and now a Crossbench Peer. The ILC-UK employs five researchers and four managerial and administrative staff.

Achievements 2009 – Present

2009 to present has seen a most successful and productive period of growth and development. The ILC-UK has looked at issues across the life course focusing on an intergenerational approach and delivered important cutting edge policy on long term care funding and pension reform. This is helping to reframe the debate about the needs and aspirations of citizens in the 21st century as central priorities of the policy of the main political parties.

Additionally, ongoing work on intergenerational resource transfers have been well-received, widely acclaimed and have formed the basis of changes in policy and practice in a broad range of institutions and organisations. The ILC-UK has also increased and developed its networks which penetrate the highest levels of government, engage with local authorities and challenge service providers and individuals to think differently and to develop creative solutions to seemingly intractable problems.

Some of the Highlights 2009 – 2010

- Establishment of the ILC-UK Associate Fellow programme in which eminent thought leaders are invited to write strategic papers for the ILC-UK.
- Secondment of an ILC-UK Senior Researcher to the Treasury for three months based on ILC-UK's contribution to the social care and long term care debate.
- Age UK Fellowship granted to the ILC-UK to commence in October 2010.
- Doubling the Research and Policy staff at ILC-UK.
- Establishment of an eminent Research Advisory Board for ILC-UK Researchers.
- An increasing number of corporate partners are joining with the ILC-UK.

ILC-UK Events and Publications 2009 – 2010

Date	Event / publication	Outcomes
Jun 2009	'Recent Progress and Innovation in Dementia, Diagnosis, Treatment and Care': Roundtable, House of Lords, UK Parliament	Report: http://tiny.cc/gv85c Following this Baroness Greengross co-chaired the Ministerial Dementia Research Summit in July
Jun 2009	ILC-UK and Actuarial Profession Joint Seminar: 'Public Spending and the Effect of Changes in Life Expectancy'	Presentations: http://tiny.cc/nypj2
Jul 2009	'National Care Fund' Working Groups Report	Report of discussions from two working groups convened by the ILC-UK to explore the 'National Care Fund' model: http://tiny.cc/bla93
Jul 2009	ILC-UK and Actuarial Profession Joint Conference: 'Choosing Population Projections for Public Policy'	Report: http://tiny.cc/46dlqir8ca
Oct 2009	ILC-UK and Actuarial Profession Joint Debate: 'Decumulation of Assets-the Impact of the Economic Downturn'	Report: http://tiny.cc/bjqx8 <i>Time to Annuitise</i> written by Jackie Wells, Associate Fellow, published on the ILC-UK website: http://tiny.cc/jw969
Nov 2009	ILC-UK and Actuarial Profession Joint seminar "The Green Paper" Debate, 'The Future of Funding Long-term Care for Older People'	Report: http://tiny.cc/dvvwa
Nov 2009	'Older Workers, the Myths and Realities': Roundtable	Report: http://tiny.cc/fsb6b
Nov 2009	'Changing Size, Changing Transport: Taller, Heavier, Wider, Older: The implications for Travel, Costs and Equalities, Rights and Responsibilities' conference, organised by CRUCIBLE, University College London	Presentations: http://tiny.cc/7nwwqucrly
Nov 2009	Independent Report of the 'Ministerial Summit on Dementia Research'	Report: http://tiny.cc/i12c4
Dec 2009	'Age Proofing Goods and Services: How might the Equality Bill impact on businesses?': Roundtable	Michael Foster MP's speech: http://tiny.cc/2c1sc
Jan 2010	'Poverty and Inequality across the Generations'	Response to ' <i>Pension Trends - Inequalities and poverty in retirement</i> ', (published by National Statistics), and ' <i>An Anatomy of Economic Inequality in the UK: Report of the National Equality Panel</i> ': http://tiny.cc/16e3r
Feb 2010	'Where next for pension reform? How can we encourage people to save?' Debate	Report: http://tiny.cc/6d2wq
Feb 2010	'Public Procurement – the Lessons of Rail Privatisation'	Report: http://tiny.cc/uv26x
Feb 2010	'The Fictions, Facts and Future of Older People and Technology'	Think piece: http://tiny.cc/7yy2f
Feb 2010	'A problem shared is a problem halved? Dementia: Learning opportunities from Europe'	Report: http://tiny.cc/sbll8
Feb 2010	'So, you want to be elected?'	Think-piece: http://tiny.cc/5etwr
Feb/ Mar 2010	ILC-UK and the Actuarial Profession Joint Debates: 'The Economic Value of Healthy Ageing and Working Longer'; Edinburgh, Scotland and London	Report: http://tiny.cc/47uq2
Mar 2010	'Personalisation, Nutrition and the Role of Community Meals'	Report: http://tiny.cc/96kxe
Mar 2010	Hydration Literature Review & Recommendations for Action	Available on request
Mar 2010	'Intergenerational Fairness' Dinner Debate, House of Commons, UK Parliament	Review of ' <i>The Pinch: How the Baby Boomers Stole Their Children's Future.</i> ', by David Willetts MP: http://tiny.cc/gg96x and by Baroness Greengross for the House Magazine.

Apr 2010	ILC-UK and the Actuarial Profession Joint Debate: 'The Future of Age'	Report: http://tiny.cc/t13i8
May 2010	'Volunteering in the Workplace - Can it deliver happier staff and improved skills?' : Dinner Debate	Report available on request
June 2010	ILC-UK and Actuarial Profession Joint Debate: 'Pensions Reform after the Election: Can Consensus be Maintained?'	Report: http://tiny.cc/9xhms
June 2010	Department of Health Care Sector Roundtable: 'Changes in Dementia Care'	Available on request
June 2010	'The Future of Retirement'	Report: http://tiny.cc/pxqfq
July 2010	'A Decade of the International Longevity Centre – UK'	Report: http://tiny.cc/04zll
July 2010	'Living Longer is a Good Thing!'	Report: http://tiny.cc/dl31f
Aug 2010	Ageism and Age Discrimination: Some Analytical Issues	Think piece: http://tiny.cc/eiuhkbb96
Aug 2010	The Future of Health	Report: http://tiny.cc/l7lfb
Oct 2010	'Osteoporosis in the UK at Breaking Point': a Call to Action, Parliamentary Launch, House of Lords, UK Parliament	Report: http://tiny.cc/ly5an
Oct 2010	'Equality and Diversity and Older People with High Support Needs': Review	Report: http://tiny.cc/37uoz

Parliamentary and Policy work in 2009 – 2010

In her role as **Commissioner on the Equality and Human Rights Commission**, Sally Greengross was appointed as **Lead Commissioner** on their current inquiry into the **human rights of older people requiring or receiving care and support**. She was also appointed chair of an important and timely City of Westminster Commission looking into maximising the effectiveness of their **adult social care services** in the current economic climate.

Sally has been heavily involved in parliamentary activities, and spent a lot of time on the **Equality Bill** as well as introducing a Private Members Bill on **Patient Transport**. In the House of Lords she has spoken on a wide range of different issues including **autism, older workers, human rights, pensions and carers** and more recently on **dementia and neurological conditions**.

Sally was appointed **chair of the All Party Parliamentary Group on Dementia** at the start of the current Parliament. The work of the Group has included inquiries into the **dementia care skills of social care staff** and into **the prescription of antipsychotic drugs to people with dementia living in care homes**. Sally is also chair of the All Party Parliamentary Groups on **Continence Care, Corporate Responsibility and Intergenerational Futures**. Last year the Intergenerational Futures Group undertook an inquiry into **intergenerational fairness in the workplace**.

Within the House of Lords, Sally has set up two Forums. The **Transport Forum** released a report looking at **rail privatisation and procurement** and the **Hydration Forum** released a literature review on **hydration** and are currently undertaking additional work through the ILC-UK. Sally has sat on several forums and advisory groups including the **Department for Work and Pensions UK Advisory Forum on Ageing and the Ministerial Advisory Group on Dementia** with Noreen Siba, where the focus is on the translation of research into treatment and care and looking at a policy focus on **outcomes in social and primary care; general hospitals and care homes**.

Sally has spoken at the **World Demographic & Ageing Forum** in St. Gallen; addressed the **Greater London Authority Older People's Assembly**; attended a high level roundtable with Dame Carol Black, National Director for Health and Work, Department of Health on **health, work and wellbeing**; and spoke at a conference with Steve Webb MP, Minister of State for Pensions on the **position of older people in society**.

ILC-UK Online Presence 2009 – 2010

A key measure of success for the ILC-UK is the ability to disseminate work and communicate our aims and objectives using the internet. The ILC-UK aims to achieve this using our website, blog page, e-newsletter and social networking. The beginning of 2010 showed growth in the number of unique visitors to the website: there was a general increase of 20% compared with the same months of 2009. In March 2010 the ILC-UK website had the highest number of unique visitors since its launch, and has also been attracting international visitors. The 2010 projection of research downloads from our website, based on average download up to the last week of May 2010, was set at 26,000 downloads and we aim to achieve 30,000 in 2011. The ILC-UK is also responsible for two other websites: the ILC Global Alliance (www.ilc-alliance.org) and the European Nutrition for Health Alliance (www.european-nutrition.org) websites.

The ILC-UK significantly increased its website content by increasing the number of blog posts (<http://blog.ilcuk.org.uk>). There have been over 80 blog posts since April 2009. The ILC-UK has also been sending out regular e-newsletters to a mailing list of over 5,000 politicians, academics, other think-tanks & organisations, health professionals and the general public in both the UK and internationally. In July 2009, ILC-UK launched a twitter account <http://twitter.com/ILCUK> which has attracted nearly 1000 followers, 5-10% of whom click on each of the links shared. The ILC-UK also has a De.Licio.Us account with over 400 links: <http://www.delicious.com/internationallongevitycentreuk> as well as Facebook and LinkedIn pages and a Wikipedia entry. Blog posts and social networking have increased the ILC-UK web presence, shown by the links of external pages redirecting to the ILC-UK's website.

Future topics for events organised by ILC-UK in 2010 – 2011

November 2010:

- ILC-UK and Actuarial Profession debate: **'The Economics of Preventative Health'**
- **Dementia Research Agenda in Europe**: Brussels Roundtable
- **Understanding the Older Consumer** Roundtable
- ILC-UK and the Actuarial Profession Debate: **'The Older Consumer'**
- **The impact of localism on the homes and communities of older people debate**

December 2010:

- **'Future of retirement'** seminar

ILC-UK Work in Progress 2010 – 2011

- **Spending Review** research and roundtable
- ESRC **'Quality of Life for Older People & Active Ageing'** policy report and dissemination
- Research on **'Guidance for Care Workers on how to care for people with Dementia & Challenging Behaviour'**
- **'Can older drivers be nudged? The role of behavioural economics and education in helping older people make better decisions about driving'**
- **'Dementia and Women'** research to be followed by work on dementia and marginalised groups
- Dissemination activities for reports on **'Dementia in UK and Europe'**, including a 'Community Care' article and a paper on **Diagnosis of Dementia** for a European academic journal and website
- A study on **'Older People's Nutrition and Functional Foods'**
- **'Measurement of Hydration: Method & Effectiveness'** research
- **'Extracare Housing Cost Analysis'** research
- **LGBT intergenerational project** to be evaluated by ILC-UK and guidelines produced
- **Health and Economic impact of malnutrition** studies in four countries
- **'Resuscitating retirement saving'** research
- **'Older people and the care workforce'** research